

From: L.A. Area Chamber [mailto:laareachamber@lachamber.com]
Sent: Thursday, May 19, 2016 6:13 PM
To: Josh Kreger <josh@southpark.la>
Subject: L.A. Business This Week: Innovation for small business success

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Los Angeles Area Chamber of Commerce | May 19



L.A. BUSINESS THIS WEEK

Los Angeles Area Chamber of Commerce Weekly
Newsletter



THE ACTION

Innovation for small business success

On Tuesday, May 24, the Chamber and the Small Business Administration will host the 2016 Small Business Awards luncheon. This year's event will feature something new - an innovation workshop. The



importance of innovation for small business success will be discussed, starting with a case study presentation by John Parlet, founder of John's Incredible Pizza Co., followed by a panel discussion about specific ways small business can innovate. Moderator Sky Kelley, founder and CEO of Avisare, will join panelists Sanjay Kucheria, CEO of Trinus Corporation, and Patrick Wolf, CIO of Magnopus. [RSVP TODAY!](#)

BOTTOM LINE: Innovation workshop to precede this year's Small Business Awards.



THE MEMBER

This member never puts the stagecoach before the horses

The title sponsor for the upcoming Small Business Awards is **Wells Fargo**. Henry Wells and William G. Fargo founded Wells Fargo & Company in 1852 in New York City - helping link east and west and build a company that helps people achieve their financial goals. Today, the namesake company of Wells and Fargo serves one out of three households in the United States, and is an L.A. Area Chamber Diamond Club member. While a large company, Wells Fargo understands the value of small business. [VIEW THEIR WEBSITE.](#)

BOTTOM LINE: Wells Fargo, as title sponsor of the Small Business Awards, helps the Chamber acknowledge the entrepreneurial spirit of small business owners.



FOR SMALL
BUSINESS

Easily shop and compare
employee health insurance
providers and plans with
Covered California

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A Conversation with
City of Los Angeles
Planning Director
Vince Bertoni

Wednesday, May 25
10 - 11:30 a.m.

[RSVP NOW](#)



APPLY TODAY to become one of
Southern California's most engaged
and inspired leaders!

[APPLY TODAY](#)



THE OPPORTUNITY

Hire work-ready, entry-level candidates

The Chamber can make it easier for you to hire entry-level candidates. The Chamber's Health Care Sector Collaborative, in collaboration with Los Angeles Mission College, created a quick video to show how we are supporting the development of the region's health care workforce pipeline with work-ready certified candidates! Even if you're not a health care employer, the Chamber follows a similar process with L.A. Youth at Work for other industries. If you're looking to expand your workforce, the Chamber wants to help. [WATCH THE VIDEO!](#)

BOTTOM LINE: The Chamber makes it easier for companies to hire entry-level candidates with confidence, making sure they are work-ready certified.



Tesoro draft EIR gains support at SCAQMD hearing; integration of Carson and Wilmington refineries

On Tuesday, the Chamber attended a South Coast Air Quality Management District (SCAQMD) hearing to testify in support of Tesoro's Los Angeles Refinery Integration and Compliance (LARIC) project. The Draft Environmental Impact Report (DEIR) offers operational efficiency gains, while leading to fewer emissions. The proposed integration of the Carson

Power Hour Series

GET EMPOWERED. JUST ONE HOUR.



Noel Massie
U.S. Operations
Manager
UPS

Friday, June 17

11:45 a.m. - 1 p.m.

RSVP NOW



and Wilmington refinery's operations will improve local air quality, substantially reduce local air emissions, upgrade refinery equipment and provide significant benefits to the local economy. Comment period ends May 24. [SUPPORT THIS PROJECT.](#)

BOTTOM LINE: The Chamber supports the South Coast Air Quality Management District's DEIR and Tesoro's application for the project.



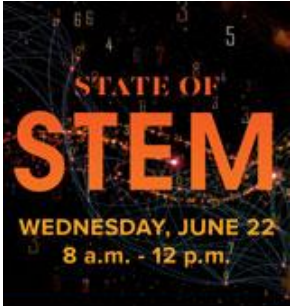
Help stop the damaging Neighborhood Integrity Initiative

Tuesday, the **Los Angeles Times'** Editorial Board weighed in on the Neighborhood Integrity Initiative with "[A recipe for higher housing costs, more homelessness and greater inequality.](#)" Read their editorial and help us spread the word about this dangerous initiative. Homeless activists, planning experts, affordable housing advocates, community leaders, the Chamber, the United Way and more -- the broadest coalition in the history of L.A. -- have come together to stop it because we know that its effects on our city would be nothing short of devastating.

BOTTOM LINE: The Chamber urges members to be vocal about an initiative that dramatically threatens affordable housing.



Announcing the launch of the
L.A. Area Chamber's
Nonprofit Council
Save the Date for our first meeting!
Tuesday, June 7
7:45 - 9:30 a.m.
RSVP NOW ▶



STATE OF STEM
WEDNESDAY, JUNE 22
8 a.m. - 12 p.m.
RSVP NOW

CHAMBER CALENDAR

Small Business Awards
[| Tuesday, May 24](#)

Land Use, Construction & Housing Council
[| Wednesday, May 25](#)

Tech Thursday
[| Thursday, May 26](#)

Accenture Pancakes & Politics
[|](#)



Chamber welcomes the Gaziantep Chamber of Commerce

The Chamber welcomed board members of the Gaziantep Chamber of Commerce of Turkey. Mr. Eyup Bartik, chairman of the board, led this trade delegation representing 15 industries from logistics to construction and textiles. These senior executives expressed great interest in forging commercial and industrial relations with L.A. based firms. Turkey is the L.A. region's No. 41 trading partner with almost \$800 million in bilateral trade.

BOTTOM LINE: The Chamber continues promoting global trade and investments with various regions around the world.

Friday, May 27

Nonprofit Council
| Tuesday, June 7



Chamber supported telecommunications merger completed

In January, the Chamber testified in front of the California Public Utilities Commission in support of Charter Communications' purchase of **Time Warner Cable** and Bright House Networks. This week, the deal was completed, resulting in a huge merger which, according to the **Los Angeles Times**, "sweeps together 25 million customers in 41 states and reorders the landscape for high-speed Internet and pay-TV service." Charter now becomes the largest pay-TV provider in Southern California with more than 2 million customer homes. [READ THE FULL ARTICLE.](#)

BOTTOM LINE: The Chamber supports business progress that impacts many in the L.A. region.



A success story with wings

In late February, the Chamber and the Los Angeles Regional Export Council, LARExC, participated in the U.S. International Pavilion at the Singapore Air Show 2016, Asia's largest and significant aerospace and defense exhibition in the world. One of the participating companies -- a small- to medium sized manufacturer of ground support equipment based in L.A. -- has reported approximately \$8 million in sales that are confirmed or expected to occur in 2016 as a result of the show. The event was possible thanks to the U.S. Commercial Service and the Small Business Administration's State Trade and Export Promotion (STEP) Grant through the California STEP Grant Initiative.

BOTTOM LINE: The Chamber's Global Initiatives department continues to assist local businesses build international relationships and expand their global reach.

Member Good News...

SIDLEY AUSTIN CELEBRATES 150 YEARS IN BUSINESS

On May 11, Chamber member Sidley Austin celebrated 150 years in business with a reception at the Petersen Automobile Museum. [Visit their website.](#)

Seen & Heard

SENATOR CAROL LIU, California State Senate, Chair of Senate Education Committee, at the Education & Workforce Development Council meeting on Friday, May 13.

In the News...

[CSUN's Tseng College earns 2016 Export Achievement Award](#), *SCVNews.com*, 5.12.16; [International Trade Education Programs honored at the 90th Annual World Trade Week](#), *Enewschannels.com*, 5.13.16; [Mayor Eric Garcetti speaks in West LA about the future of local businesses](#), *WestsideToday.com*, 5.14.16; [LA affordable housing initiative appears headed to November ballot](#), *KPCC*, 5.16.16; [California's continuous improvement needs political muscle](#), *Blogs.edweek.org*, 5.16.16.; [Backers say LA affordable housing measure is headed for November ballot](#), *Los Angeles Times*, 5.16.16; [Pro-Development affordable housing measure headed for LA's November ballot](#), *Curbed Los Angeles*, 5.17.16

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